

Video Verification

REMIND CUSTOMERS OF THE IMPORTANCE OF YOUR VIDEO VERIFICATION SERVICES WITH THIS CHECKLIST:

- ▶ Faster police response due to professional verified alarms. Priority response is given to alarms with video footage
- ▶ Eliminates fines incurred for police dispatches to false alarms
- ▶ Facilitates more arrests and increases the chances of recovering stolen property
- ▶ Limits business interruption if the perpetrator is caught on the premises
- ▶ Central station video verification is a wise decision for every system installation, regardless of its size

Why You Should Offer Professionally Monitored Video-Verified Systems

According to a study by the International Association of Chiefs of Police, in 2016, more than 98% of all alarms in the United States were false. With tight budgets routine in most law enforcement departments, major cities including Las Vegas, Milwaukee, Salt Lake City and San Jose have refrained from responding to standard alarms and now give higher priority to those alarms that are video-verified. Police treat a video-verified alarm as a crime-in-progress — they respond faster and they make more arrests.



- ▶ Businesses should incorporate cameras to aid in their safety plan for crimes against their personnel and customers as well as property; fast police response will potentially protect their most valuable asset – their employees
- ▶ Assists in officer safety before arriving on the scene
- ▶ Video verification assists in lowering insurance costs in some areas
- ▶ Mapping Cameras to Zones gives monitoring center operators the ability to view the cameras associated with an alarm first and make critical decisions faster

MAKE SURE YOUR CUSTOMERS UNDERSTAND WHY THEY NEED YOUR VIDEO VERIFICATION SERVICES

Systems without professionally monitored video-verified alarms may have cameras, but the best those cameras can do is send video to the customer's personal smartphone – if they're unavailable for any reason to confirm if an alarm is real or false, the alarm video is never seen by a central station for police dispatch.

With professionally monitored video verification, the value that dealers provide their customers is a priority police response to a verified alarm. In the event of an intrusion, fire or other emergency, this leads to greater potential of catching the intruders and saving lives.

DMP'S VIDEO VERIFICATION IS EASY TO IMPLEMENT WITH VERY LOW COSTS

Dealers can provide central station video verification using SecureCom Video™ and DMP. Video is triggered by alarm sensors that activate cameras to record. It's completely set up in Dealer Admin™ with no software or hardware infrastructure to buy and no licenses to acquire from an automation platform. This technology is compatible with any automation software that allows launching custom URLs or executables and makes live and pre-alarm video clips available to the central station operator immediately from the intrusion alarm screen displays. During the alarm window, pre- and post-alarm clips can also be downloaded.


Virtual Keypad™



RESPECTING PEOPLE'S PRIVACY IS A BIG CONCERN THESE DAYS

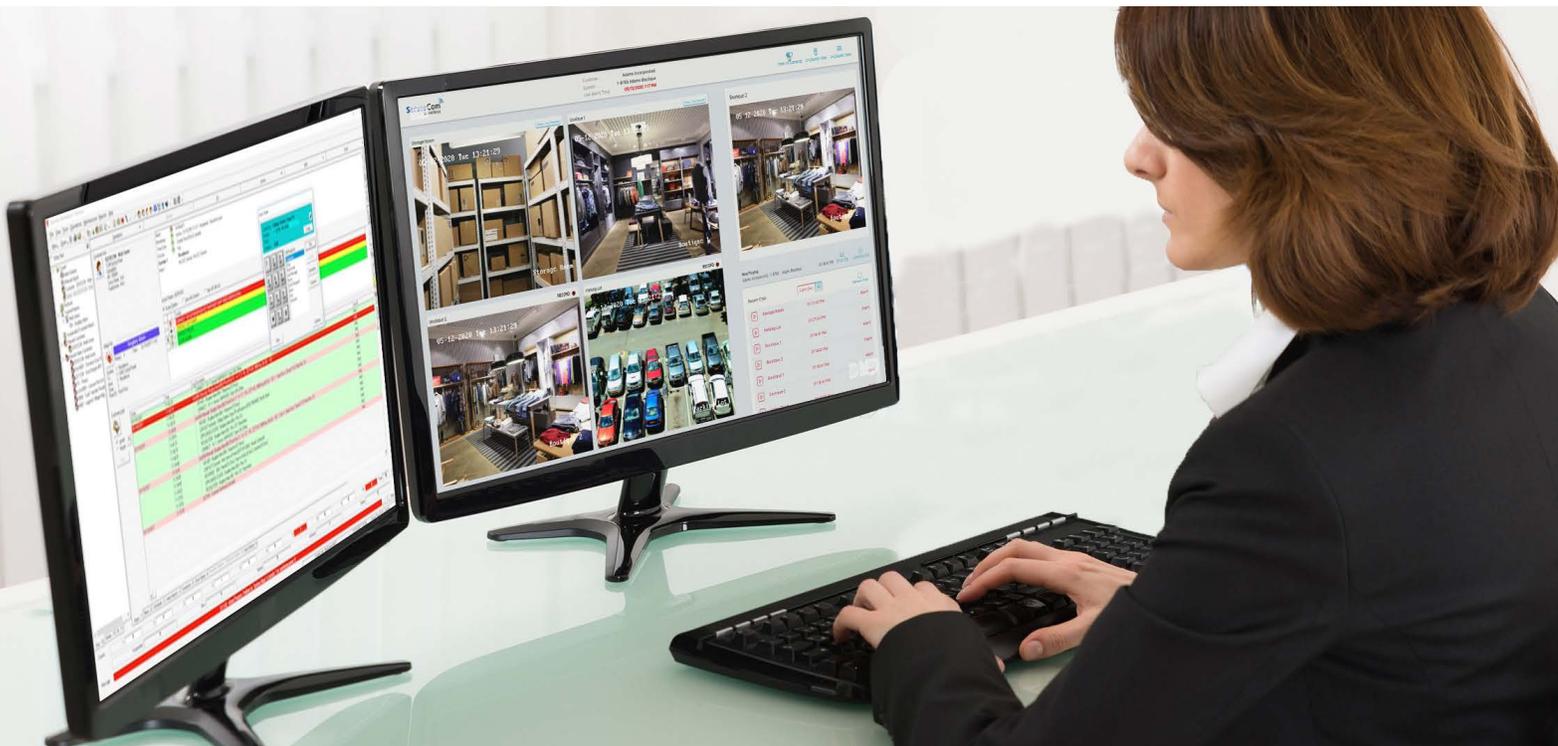
That's why DMP's video verification only provides access to customers' video cameras for a designated number of minutes before and after an alarm occurs. Customers can also choose which of their cameras can be seen by central station operators. Unless the system is in alarm, customers can rest assured that central station operators will not be able to access their systems' cameras; likewise, dealers and central stations can reduce the potential of any liability for unwarranted camera views.

DMP also offers video verification to end users, who have access to their systems' cameras at all times. In an alarm event, users can receive video clips on their smartphones and view live camera feeds enabling instant visual assessment to either confirm or cancel the alarm via their Virtual Keypad™ app. In the event the customer doesn't have access to their phone, trained operators can quickly work on their behalf and respond to the alarm. By checking cameras, they can see what's prompted the alarm to make informed decisions.

GREATER CUSTOMER VALUE

DMP dealers can now provide a necessary solution for preventing false alarms and reducing fines and penalties that a number of municipalities are levying by offering central station video verification. Now location and appearance of perpetrators can be described to the officer responding to the call. This is real security that provides a fast response for customers who want to avoid costly false alarm fines.

Commercial customers may qualify for insurance discounts as a result of having more effective security aided by video verification. Discounts are offered specifically for loss control issues for construction or copper theft mitigation due to central station video verification in some municipalities. Video verification has never been so powerful, or so easy and affordable to deploy.



VIDEO EQUIPMENT AVAILABLE:

- ▶ Wi-Fi Indoor Cube 4MP Camera (V-4022C)
- ▶ Network Video Recorder (V-4408D NVR)

Indoor/Outdoor

- ▶ Fixed Dome Camera (V-4052D)
- ▶ Wi-Fi Mini Dome (V-4072MD)
- ▶ Fixed Dome 2MP Camera (V-5052D)
- ▶ Fixed Dome 4MP Camera (V-5054D)
- ▶ Bullet 2MP Camera (V-5012B)
- ▶ Bullet 4MP Camera (V-5014B)

SecureCom
video



ALARM ASSOCIATION STANDARDS – ANSI

DMP central station video verification meets the CS-V-01 Alarm Verification & Notifications Procedure Standards. This set of features provides a seamless integration between the intrusion alarm system, the central station operator and the subscriber. For the first time, providing real-time-alarm data backed by video is in the hands of the people who need it and can use it the most and at the very point of critical decision-making.

HELPING MONITORING COMPANIES GROW

Central station video verification is a RMR producer for monitoring companies wanting to grow their revenues. Having the ability to add app control and then specifically cameras adds considerably to the monthly revenue stream depending on the number of cameras. This powerful revenue-generating feature increases the value of your monthly accounts and your company's value.

SELLING CENTRAL STATION VIDEO VERIFICATION

DMP dealers should embrace this as the standard way of selling alarm systems especially for commercial but for residential applications too. Residential consumers with smaller pockets could affordably be offered at least a front and back door exterior camera or one interior camera.

